

*“GT Industries Changes Lanes”*



GT Industries, one of the country's largest manufacturers of pavement markings, has officially changed its name to Ennis Traffic Safety Solutions. The business will continue to trade from its Australian Head Office in Ingleburn and will also retain the same ABN.

Ennis Traffic Safety Solutions completed the acquisition of Sydney based GT Industries in December last year and has since been working to integrate the business into its global portfolio.

When speaking about the integration, Jimmy Lei, Managing Director of Ennis in Australia, said, "I am really happy to be part of the Ennis family. Having worked with the Ennis management team since the acquisition of GT I am confident that the Australian business is in good hands. The integration process is going very well. We have already benefitted from the introduction of some exciting new products and the brand strength of Ennis Traffic Safety Solutions is adding to the mix."



With Headquarters in Dallas, Texas, Ennis is the world's leading manufacturer and supplier of pavement marking systems and is an integral stakeholder in global traffic safety. Scott Seeley, Global Marketing Director of Ennis said, "The name change and incorporation of GT Industries to Ennis Traffic Safety Solutions marks another milestone in our global expansion. We're truly fortunate to have teamed with a company that shares our values of providing high quality products and offering valuable solutions to the traffic safety industry."



Ian Cocoran, General Manager of Ennis Traffic Safety Solutions, Australasia, said, "Our Australasian strategy is very much on track and our parent company is continuing to deliver on its global objectives. Since acquiring GT in December last year we have steadily built the platform we need to best serve the Australasian market. We are one of the few companies in Australia that can manufacture significant volumes of road marking paint from two separate

locations. We have employed additional sales and customer service personnel to ensure that we can respond quickly and efficiently to the needs of our customers. We also have a new Product Manager starting with the business in September, who will focus solely on our speciality products such as the industry leading high friction product, Tyregrip® and our range of Cold Applied Plastics. It's great to see the business that Jimmy Lei did such a great job of building now operating under the Ennis brand in Australia and the team is really looking forward to meeting as many customers as possible at the RIAA conference in August."

Ennis Traffic Safety Solutions has just recently completed the acquisition of Pervo Paint, the California based manufacturer of road marking paint and thermoplastic. The acquisition of Pervo further strengthens Ennis' position in the North American market and should deliver a number of benefits to the company's global supply chain. Bryce Anderson, Chairman of the Board and Chief Executive Officer of Ennis Paint, said: "We're very pleased to have Pervo join the Ennis family. Pervo's well earned reputation as trusted and quality manufacturer will serve to increase Ennis' commitment to better service our customer base and our pledge to improve road safety."

Ian Cocoran said, "Our continued global growth can only be good news for our Australasian customers. It helps us develop our strategic supply chain and ensures product continuity when economic conditions get tough. In the USA for instance, we have been able to push through the recent raw material crisis and have continued to work with key customers and industry stakeholders when many of our competitors have struggled. It is our dedication to the road marking industry and our ongoing commitment to safety that really sets us apart and those qualities are reflected in the range of the products and services that we constantly strive to provide."