

## GT'S NEW PREMIUM RANGE OF ROADMARKING MATERIAL

As the roadmarking industry continues to move forward with new technologies, GT Industries has continued to move with the times and are developing a premium range of roadmarking materials.

The Roads and Traffic Authority of NSW's newly developed QA Specification R145 for Performance Based Pavement Marking has given a new focus for roadmarking applicators and manufacturers alike, in that consideration should be given to the range of quality that is available for different roadmarking materials.



It goes without saying that higher quality raw materials used result in a higher quality finished product. The finest parts that make up a Ferrari Marenello simply do not compare with that of a Toyota Corolla - there are cars and then there are cars. The same principle applies for roadmarking materials – there is roadmarking and then there is roadmarking.



GT Industries has been sourcing suppliers of premium quality raw materials locally and worldwide. GT's design and development team has been working with these different raw materials to formulate products that produce better results in every way possible.

Previously roadmarkers have only had the option to choose between different manufacturers or suppliers for their roadmarking needs. Now with this new development, GT Industries is providing their customers with options within their range of materials provided. For some jobs, the

standard range of roadmarking may be sufficient however other jobs may call for a more superior product. GT's customers now have a choice in product quality.

With careful testing and selection of the best ingredients available, GT's premium range of products performs at a considerably higher level. It is whiter (increased luminance value) and brighter (night time retroreflectivity). It is also more durable.

Some may be concerned with the impact on the cost of GT's premium range. With the introduction of performance based specifications and resulting performance based contracts, it can only be assumed that with different quality comes a different price tag. People who are willing to pay the price for a Ferrari know they will be assured confidence, performance and the very best motor vehicle experience available. In the same way GT's premium roadmarking range will deliver increased performance in many ways and many will realise the economical value in using the premium range.

When it comes to roadmarking, in some safety instances only the best will do and it is for this reason that GT Industries is working to provide customers with the GT Premium Roadmarking Range.

*For more information contact GT Industries on 02 9829 4275 or visit their website at [www.gtindustries.com.au](http://www.gtindustries.com.au)*

